

Wittenberg University

FALL CENSUS TOP LINE
SUMMARY

ENROLLMENT,
DEMOGRAPHICS,
RETENTION AND GRADUATION

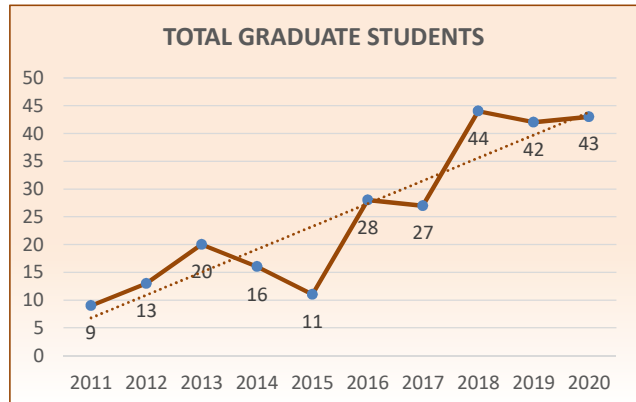
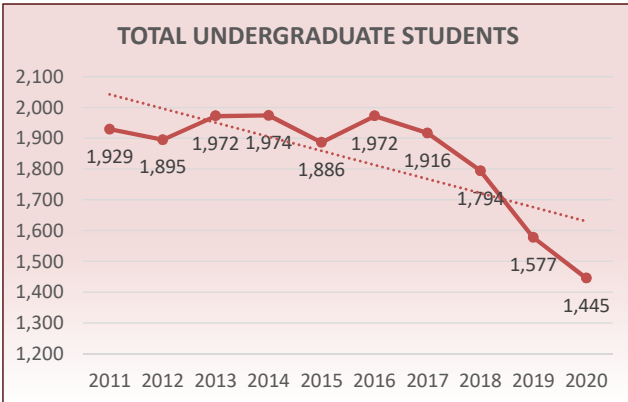
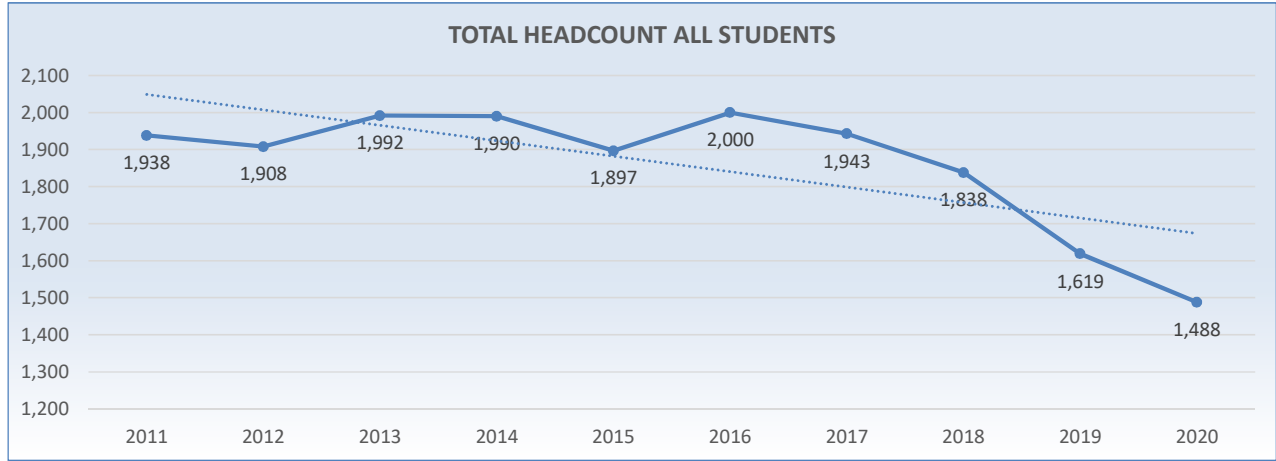
2020

CENSUS DATE 09.04.2020

PUBLISHED: 09.11.2020

ENROLLMENT TRENDS BY HEADCOUNT AND TYPE

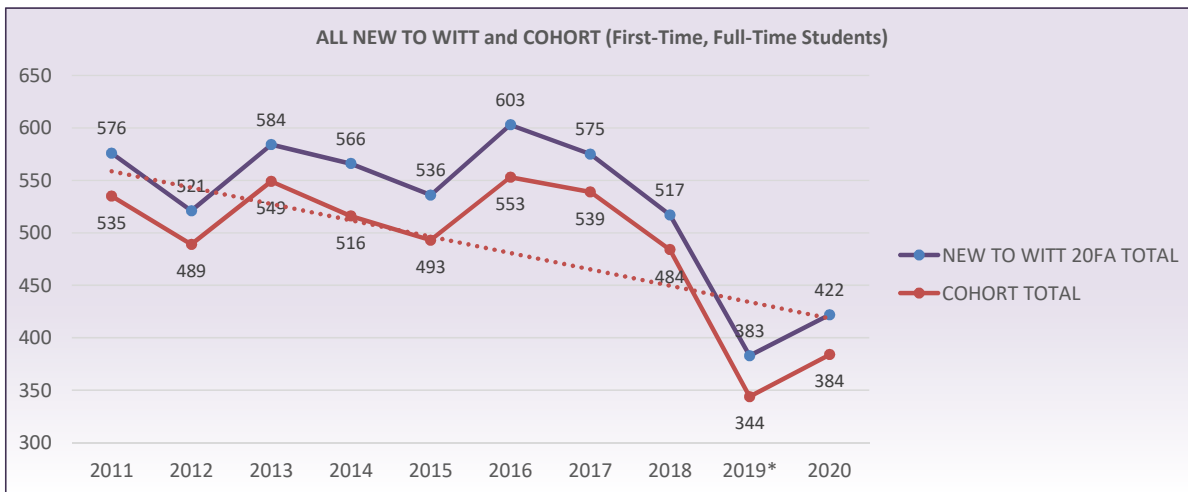
TOTAL HEADCOUNT ALL STUDENTS	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
	1,938	1,908	1,992	1,990	1,897	2,000	1,943	1,838	1,619	1,488
TOTAL UNDERGRADUATE STUDENTS	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
	1,929	1,895	1,972	1,974	1,886	1,972	1,916	1,794	1,577	1,445
TOTAL GRADUATE STUDENTS	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
	9	13	20	16	11	28	27	44	42	43



TRADITIONAL UNDERGRADUATES	2020
In-Residence Traditional	1,367
Direct Exchange	0
Leave of Absence	0
Duke Marine	3
South Africa	0
Washington	1
Nursing Pathways	1
SOCHE Students	0
Subtotal Off-Campus	5
Total Traditional Students	1,372
NON-TRADITIONAL UNDERGRADUATES	2020
In -Residence Non-Traditional	44
Life-Long Learner (AUDIT)	2
Non-Billable Practicum Only	0
Nursing Pathways	0
Total Non-Traditional Students	46
HIGH SCHOOL SCHOLARS (CCP)	28
GRADUATE STUDENTS BY PROGRAM	2020
MS Analytics	21
MA Coaching	13
MA Education	9
	43

ADMIT STATUS										
	2011	2012	2013	2014	2015	2016	2017	2018	2019*	2020
NEW TO WITT 20FA TOTAL	576	521	584	566	536	603	575	517	383	422
COHORT TOTAL	535	489	549	516	493	553	539	484	344	384
<i>*Adjusted Cohort</i>			548		492		538		343	
ALL TRADITIONAL UNDERGRADUATES	2020									
1F - DEGREE SEEKING FOREIGN (COHORT)	6									
1O - DEGREE ORIGINAL (COHORT)	1,236									
1R - READMIT	22									
1T - TRANSFER	105									
2F - NON-DEGREE SEEK FOREIGN	0									
2U - UNCLASSIFIED	0									
FT - FOREIGN TRANSFER	2									
TOTAL	1,371									

	2020
NEW TO WITT 20FA	
1F - DEGREE SEEKING FOREIGN (COHORT)	1
1O - DEGREE ORIGINAL (COHORT)	383
1T - TRANSFER	38
2F - NON-DEGREE SEEK FOREIGN	0
2U - UNCLASSIFIED	0
FT - FOREIGN TRANSFER	0
NEW TO WITT 20FA TOTAL	422



CLASS	
TRADITIONAL UNDERGRADUATES	2020
FRESHMEN	437
SOPHOMORE	301
JUNIOR	335
SENIOR	298
UNCLASSIFIED	0
TOTAL	1,371

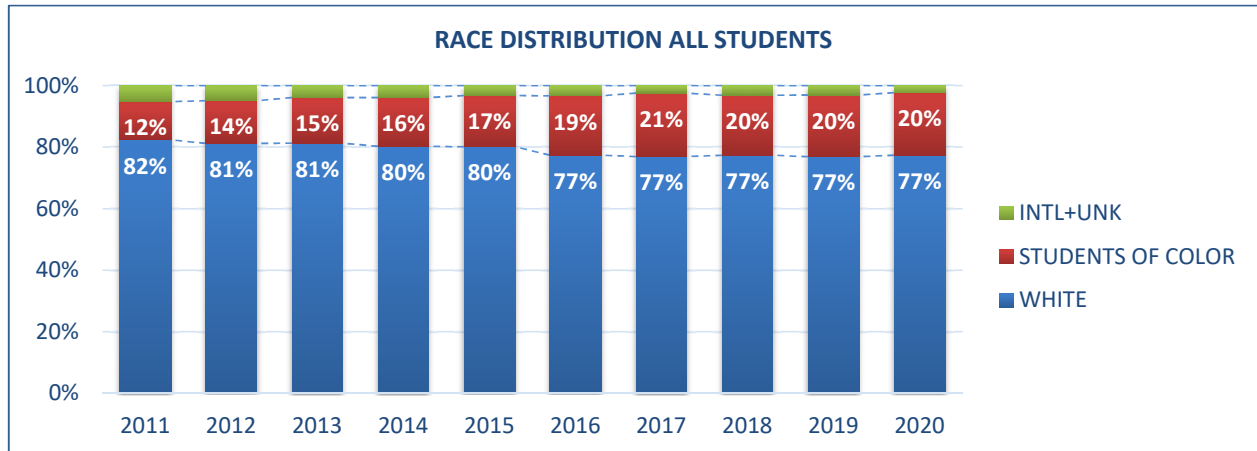
RESIDENCY	
TRADITIONAL STUDENTS	2020
C - COMMUTER	162
G - GREEK	99
L - LEAVE OF ABSENCE	4
O - OFF-CAMPUS	15
R - RESIDENT	625
T - WITT TENANTS	466
U - UNCLASSIFIED	0
TOTAL	1,371

20FA ENROLLMENT BY GENDER

	N	%
ALL STUDENTS		
MEN	696	46.8%
WOMEN	792	53.2%
TOTAL	1,488	
TRADITIONAL UNDERGRADUATES		
MEN	631	46.0%
WOMEN	740	54.0%
TOTAL	1,371	
ALL UNDERGRADUATES		
MEN	672	46.5%
WOMEN	773	53.5%
TOTAL	1,445	
GRADUATE STUDENTS		
MEN	24	55.8%
WOMEN	19	44.2%
TOTAL	43	

ENROLLMENT BY RACE AND ETHNICITY

ALL STUDENTS	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
WHITE	82%	81%	81%	80%	80%	77%	77%	77%	77%	77%
STUDENTS OF COLOR	12%	14%	15%	16%	17%	19%	21%	20%	20%	20%
INTL+UNK	5%	5%	4%	4%	3%	3%	2%	3%	3%	2%



20FA STUDENTS OF COLOR AGGREGATED

	N	%
BLACK	137	9.2%
HISPANIC	67	4.5%
OTHER STUDENTS OF COLOR*	97	6.5%
INTL+UNK	36	2.4%
WHITE	1151	77.4%
TOTAL	1,488	

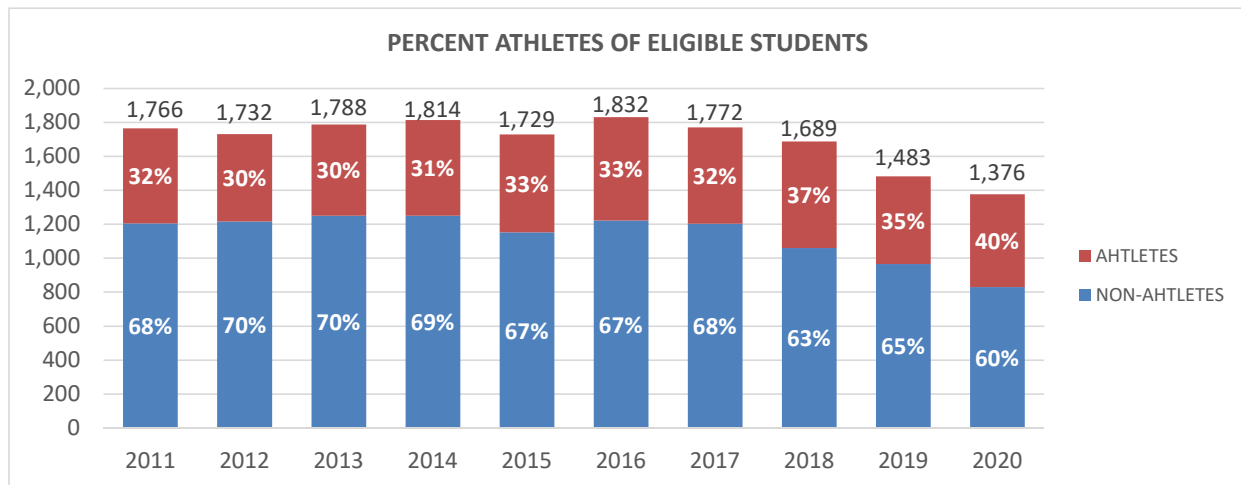
TRAD UNDERGRADS

	N	%
BLACK	128	9.3%
HISPANIC	64	4.7%
OTHER STUDENTS OF COLOR*	89	6.5%
INTL+UNK	25	1.8%
WHITE	1,065	77.7%
TOTAL	1,371	

* AMER/ALASKAN NATIVE, ASIAN, HAWAIIAN/PACIFIC ISLANDER, MULTI-RACIAL

20FA ENROLLMENT BY HOME STATE	ALL STUDENTS		TRAD UNDERGRADS		ALL UNDERGRADS		GRAD STUDENTS	
	N	%	N	%	N	%	N	%
	OHIO	1164	78.2%	1052	76.7%	1124	77.8%	40
OUTSIDE OHIO	318	21.4%	313	22.8%	315	21.8%	3	7.0%
INTERNATIONAL	6	0.4%	6	0.4%	6	0.4%	0	0.0%
TOTAL	1,488		1,371		1,445		43	

20FA ENROLLMENT BY ATHLETIC STATUS	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
NON-AHTLETES	1,206	1,217	1,252	1,251	1,153	1,222	1,205	1,060	966	831
AHTLETES	560	515	536	563	576	610	567	629	517	546
TOTAL ELIGIBLE STUDENTS	1,766	1,732	1,788	1,814	1,729	1,832	1,772	1,689	1,483	1,376



TRADITIONAL STUDENTS MAJOR DECLARATIONS - DUPLICATED

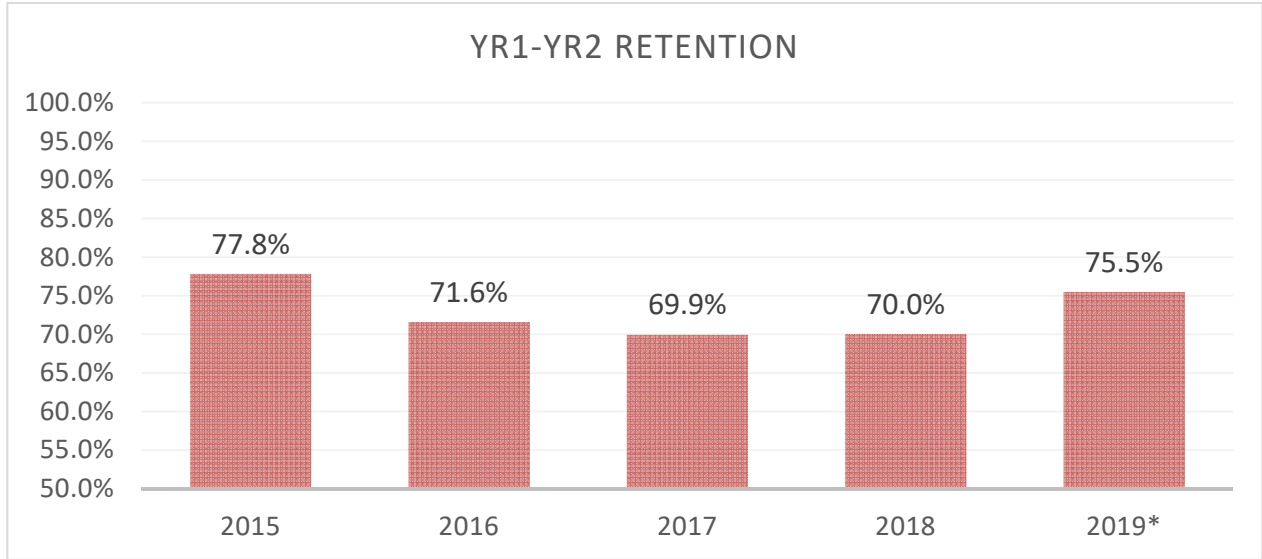
TOP ENROLLED MAJORS ACCOUNT FOR 51% OF DECLARED MAJORS

PROGRAM NAME	MAJOR CODE	2020
Education	EDUC	79
Biology	BIOL	70
Nursing	NUR4	57
Exercise Science	EXSC	54
Psychology	PSYC	48
Marketing	MKTG	47
Communication	COMM	44
Pre-Nursing	PRENS	44
English	ENGL	42
Management	MGMT	42
Finance	FIN	38
History	HIST	33
Sociology	SOCI	32
Sport Management	SPMG	32
Music	MUSI	31
Accounting	ACCT	28
Art	ART	22
Environmental Science	ESCI	22

RETENTION RATES

COHORT TOTAL
FALL TO SPRING PERSISTENCE
YR1-YR2 RETENTION
*Adjusted Cohort for Retention

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*
COHORT TOTAL	500	535	489	549	516	493	553	539	484	343
FALL TO SPRING PERSISTENCE	93.0%	93.1%	91.4%	92.7%	91.5%	90.5%	87.7%	89.2%	86.2%	91.5%
YR1-YR2 RETENTION	79.2%	78.1%	74.4%	80.0%	75.4%	77.8%	71.6%	69.9%	70.0%	75.5%



GRADUATION RATES

COHORT TOTAL
4-YR GRAD RATE
5-YR GRAD RATE
6-YR GRAD RATE
*Adjusted Cohort for Graduation

	2010	2011	2012	2013*	2014	2015*	2016	AVE
COHORT TOTAL	500	535	489	548	516	492	553	
4-YR GRAD RATE	61.6%	61.1%	55.8%	58.0%	57.8%	56.9%	50.1%	57.3%
5-YR GRAD RATE	67.2%	66.0%	61.8%	61.7%	62.3%	63.4%		63.7%
6-YR GRAD RATE	67.8%	66.5%	62.2%	63.0%	63.0%			64.5%

